Suraj Pujari

User Experience Designer

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WORK EXPERIENCE

Eliq Limited – UI/UX Designer
July 2022 – August 2022 | London, United Kingdom

- Aligned user interface design of Eliq's white-label energy insights application with the client's branding.
- Collaborated with project managers, marketing, and UX designers to enhance the smart meter user flow. Onboarded **NatWest bank** client.

CarryBags Limited – UX Designer Intern
November 2021 – July 2022 | Coventry, United Kingdom

- Designed an end-to-end mobile app experience of 'CarryBags' from discovery to final interactive prototypes.
- Liaised with CEO and stakeholders to understand business goals and provide pragmatic solutions to meet business and user needs. Onboarded initial **7 clients**.
- Maintained consistency of the applications by following appropriate design systems, product specs, and UI components resulting in Increased developer handoff efficiency by **40%**.
- Conducted usability testing to gather qualitative and quantitative data from target customers.

Freestone Infotech – UX Designer
April 2018 – August 2021 | Mumbai, India

- Responsible for wireframing, low fidelity mockups, and converting them into production-ready designs of a data privacy SaaS product named 'Privacera Cloud' serving fortune 500 customers.
- Worked closely with engineering, and product development teams to develop and maintain the company's responsive website.
- Brainstormed with design team members, developers, and product owners to understand the new product requirement and consult on possible UX design solutions.
- Shortened engineering development time by **30%** by establishing a design system to define components and pattern libraries.

EDUCATION

Birmingham City University
September 2021 – September 2022 | Birmingham, UK
MSc. User Experience Design

Designers Lab
April 2020 – July 2020 | Birmingham, UK
Full Stack UX Design (Certification)

Patkar College - University of Mumbai
June 2011 - April 2015 | Mumbai, India
Bachelor of Commerce

SKILLS

Design
Sketches, Wireframes, Storyboards, High-fidelity design, Design system, User-centered design, Prototypes, Accessibility (WCAG), Inclusive design

Research & Usability
User interviews, Surveys, Competitor analysis, Card sorting, Information architecture, Site mapping, User journeys, Personas, Scenarios, Usability testing

Web Technologies
HTML5, CSS3, JS, React Bootstrap, jQuery & Bootstrap 5

Collaboration
Working with cross-functional teams, Agile and Scrum methods

TOOLS

Figma, Adobe Creative Suite, Sketch, Invision, Miro, Maze, Git, Jira, Webflow

Planfirma Technologies – UI Developer

November 2015 – April 2018 | Mumbai, India

- Developed responsive user interfaces of approved mockups using HTML, CSS, and Bootstrap framework for the Cruise Career platform having **21k active users**.
- Collaborated with UX Designer for user flow and site mapping of the patient health web app named 'Mytonomy' serving over **150k patients**.
- Engaged in code fixes and modifications under the direction of senior developers.

ADDITIONAL EXPERIENCE & AWARDS

Guest Lecturer | Coventry University | 2022

Best Time Management | Planfirma Technologies | 2017